

RCNA Meeting Minutes – 4/17/14

Persons present: **President** – Renne Mullins, **Vice President** – Brian Kerman, **Treasurer** – Jason Wynne, **Membership** – Kelly Siegler, **Newsletter** – Jamie True, **Secretary** – Ashley Cooper

Motion passed to make Ashley Cooper the RCNA secretary.

- I. **Minutes Review** – none

- II. **Membership Update** – RCNA goal is to reach 500 members.
 - a. 22 new members since February, 2014 (No total count yet. Estimated 200 current members)
 - b. **Jason and Renee to verify that PayPal is functioning properly before 4/21. Jason will purchase a “square” to facilitate convenient, online payments for new members.**
 - c. Membership documented by Kelly will need to be synced with Jason’s Paypal spreadsheet for an accurate count of memberships
 - d. Committee members agree to canvas neighborhood via phone calls, emails and face to face, in order to recruit more members and improve attendance at the Pool Party, between 4/18 and 5/17.

- III. **Treasurer Update** – RCNA is over budget.
 - a. Motion passed that all purchases must be pre-approved by both President and Treasurer in order to receive reimbursements
 - b. Taxes have been filed for 2013. Discussed filing for previous years. **Brian will speak with tax advisor for clarification of requirements.**
 - c. Ad revenue will be crucial to keeping the newsletter. **Jamie to follow up with businesses and verify that all ads are fully paid.**

- IV. **Events**
 - a. Easter Egg Hunt: April 18th
 - i. **Kelly needs a megaphone before day of event**
 - ii. Membership table to be set up by 8:00 or 8:30. Pancake breakfast will begin at 8:30, first hunt 9:30, fire truck 10:00, parade 10:15, 2nd hunt for older children to follow
 - b. Pool Party: May 17th (12:00 – 4:00 pm)
 - i. Membership table will need a min. of 3 people
 - ii. Committee will advertise event via social media, mail chimp, fliers
 - iii. Food - BBQ, plates, and utensils are all taken care of . \$8/plate
 - iv. Brad will be providing a keg, Renee has drink containers/cups and Jamie has kool-aid. **Brian will purchase desserts & iced tea for event**
 - v. Kelly has items for giveaway

- V. **Newsletter** - RCNA is at risk of no longer being able to provide a community newsletter.
 - a. Renee to consider writing a one-page flier expressing budgetary concerns about the flier/memberships – It will serve as a warning to neighborhood if flier must be suspended for budget reasons.
 - b. Committee discusses a possible change in newsletter distribution. Currently paying \$260/month for distribution, but some streets are not receiving newsletters

- VI. **Scholarship** – Committee discussed only offering 1 scholarship next year and not specifying the amount on the ad. No applicants yet.
- VII. **Website** – to be discussed at next meeting
- VIII. **MUD Update** - Renne has scheduled a meeting with Jo to discuss RCNA & MUD relationship.
 - a. Possibility of asking MUD for access to storage closet in the Community Center.
 - b. **Jamie to try to trade ad space for a small storage unit for totes and other RCNA supplies**

Next meeting will be held Thursday, May 15th @ 7:00 pm