

RCNA Meeting Minutes
Thursday, December 15, 2016

Persons present: Vice President: Brian Kerman; Co-Secretary: Shannon Glover; Membership Chair: April Bliss

Also present:; Roman Lopez; Jo Jones

Meeting called to order @ 7:02

- I. **Invocation** – Vote Membership Chair, April Bliss in as acting president until the next set of elections.
 - a. Brian - Motioned
 - b. Shannon - Seconded
 - c. Passed unanimously
- II. **Review & Accept Previous Meeting Minutes**
 - a. Brian - Motioned
 - b. April - Seconded
 - c. Passed unanimously
- III. **Treasurer's Report**
 - a. We are in good shape.
 - b. Jason will stay on to do taxes, etc.
 - c. Need new treasurer
- IV. **Membership Report**
 - a. Counts - 2014 – 258, 2015 – 306, 2016 – 252 (no newsletter), 2017 – 9 so far
 - b. No new memberships from last week
- V. **Scholarship Update**
 - a. Discuss possibly stressing the fact that we only had 3 applicants this year while advertising for it next year– carry as agenda item
 - b. Start promotion in January: website; Facebook, etc.
- VI. **ACC Report**
 - a. No updates
 - b. Redo pricing structure – carry as agenda item
- VII. **MUD Report**
 - a. No new news. MUD meeting is next Monday
 - b. Will have CC open for caroling
 - c. Use \$50 of RCNA for decorations and candy canes for caroling
 - d. Pick up apple cider
 - e. Timing 6-8.
 - f. RCNA meets at 5:30 PM
 - g. Andrew Hunt will be taking over for Gary Spoons as General Manager
- VIII. **Past Event Review & Lessons Learned**
 - a. Membership drive
 - i. Need date for drive through membership
 - ii. Possible door hangers
 1. Jo might have door hanger template
 2. Need to look into printing options.
 3. Jo to send template to Brian to work on
 - iii. Discount cards for local businesses
 - b. Easter Egg Hunt
 - i. **2nd bunny outfit selected – watching prices and will buy when advantageous**
 1. **Plan to invest in higher end bunny suit**

2. Shannon to connect with Jason for reimbursement
ii. Print out signs for next year – Need someone to take lead

- c. December/January Happy Hour
 - i. December HH was canceled
 - ii. Mark Billiat has the HH sign.
 - iii. January 12th HH will be at Woodrows -
 - iv. Move summer happy hours to Phils, and stay at Little Woodrows the rest of the year – but really the new board’s decision – maybe try the new Mexican place for Happy Hour – see what kind of deals they may provide January Happy Hour plans & lead?
 - v. Potentially scale back happy hours to every other month or quarterly if there is no-one willing to take a real lead
- d. Crawfish Boil
 - i. Recommended date between 2nd weekend of April & first weekend of May – carried to January
 - ii. Need someone to take the lead – put it out there and cancel if there is no-one willing
 - iii. All cook information on box
 - iv. Considering canceling in February if no-one has volunteered to take lead by then
- e. Pool Party
 - i. Carrying agenda item – brainstorm indoor (in case of rain) and outdoor games for next year – board games & cornhole & pvc ping pong ball on a rope game?
 - ii. Already have trophies for 2017 buried in a bin in storage
- f. 4th of July Parade
- g. Adult Swim - May timeframe
- h. Rattan fest – 9/24 10am – 5pm
 - i. Will is putting together an overall event document and uploading to Box – with Rattan Fest and everything else

IX. Upcoming Events

- a. Caroling In The Park – 12/18 – Lead: April
 - i. Decorations are in storage unit. Not much left
 - 1. Use \$50 of RCNA for decorations and candy canes for caroling
 - ii. Pick up apple cider
 - iii. Timing 6-8.
 - iv. RCNA meets at 5:30 PM for decorations and set up.
 - v. No signs printed
 - vi. April to post on Next Door and Facebook
 - vii. Update website and CC sign to notify neighbors that the event is being moved inside.
 - viii. Santa Suit is in storage. April to go to storage unit Sunday and get everything out and bring to Community Center around 4 Sunday.
 - ix. Chad Lloyd is Santa and printing off copies of Songbook from Ashley
 - x. MUD to open CC to provide cookies and refreshments
 - xi. Christmas decorations in storage unit –
 - xii. Asking people for their old Christmas decorations for the RCNA – to be dropped off at the community center during office hours or pool hours. As of yesterday, no decorations have been dropped off.
 - xiii. Set up RCNA sign-up table in CC to try to recruit volunteers

X. Additional Events

- a. National Night Out – possibly do something in 2017 in conjunction with Town & Country

- i. National one is in August, Texas one is in October. Always on a Tuesday.
 - ii. A previous year we did hamburgers and hotdogs in the park and it was a big success
 - iii. Prize goes to block with most participation (by percentage)?
 - iv. Possible cook-out / Child ID / Pet Chip ?
 - v. Some kind of Wilco presentation?
 - vi. Sign up for neighborhood watch?
 - vii. Tabled until we secure new board members
 - b. Possibly have Joe McDermott / children's musicians come out.
 - i. \$250 for a show
 - ii. Tabled for next board
- XI. Neighborhood Watch / Crime Stats**
- a. Primary goal – to get signs put up around neighborhood
 - b. Crime stats page on website with reports
 - c. Can post on Facebook / Nextdoor to generate interest when ready
 - d. Nothing will move forward until we have a volunteer to take lead.
- XII. Facebook / Nextdoor**
- a. No updates
- XIII. Newsletter**
- a. Are we willing to pay an editor for each issue?
 - i. Up to new board to decide
 - b. Marc has considered putting out a twice-yearly newsletter and mail them out to neighborhood. Could combine it with RCNA event news and pool/tennis sign ups.
- XIV. Website**
- a. Roman Lopez taking over website duties
 - b. Moving from HTML / CSS to PHP – integrated with facebook, more dynamic and streamlined and an all around improvement
 - i. Events auto-added from Facebook
 - c. To set up analytics to track web traffic
- XV. Email**
- a. Email management moved over to community center
 - b. Marc Marroquin, new community center & pool manager, added to board email distribution list
 - c. Still need to communicate with him to make sure we get our stuff on the emails
 - d. Need to update website to reflect this
- XVI. Miscellaneous**
- a. Updating the By-Laws
 - i. By-Laws have been updated and posted – need to be formally approved by the board
 - 1. To be voted on in January
 - b. Contacts
 - i. Will has updated box with contact info for Marc (community center) & Roman (website)
 - c. RCNA Recruiting
 - i. Next Steps
 - ii. Set up table at Caroling event to recruit volunteers
 - iii. Facebook / Next Door posts
 - iv. Need: Treasurer, Secretary, Membership, event volunteers
 - v. Brian to look into door hangers
 - vi. Possible membership drive through – to be discussed at January meeting.